

Nova Scotia SPCA Provincial Office 7 Scarfe Court Dartmouth, Nova Scotia B3B 1W4

Date: Wednesday, August 7, 2024

For Immediate Release

Introducing Tartan Tails Veterinary Hospital

Helping Bluenosers and wet noses!

Nova Scotia – Atlantic Canada's only social enterprise veterinary hospitals have rebranded. The Nova Scotia SPCA veterinary hospitals in Dartmouth and Sydney – and soon in Stellarton – will now be known as Tartan Tails Veterinary Hospital.

"This re-brand is important because we are open to all pet families, but with SPCA in the name, many thought we were only open for shelter pets, and that's not the case," says Tartan Tails Dartmouth veterinarian, Dr. Mike Ackerley. "It is important for people to know that they can choose Tartan Tails as their veterinary hospital, and that proceeds from these hospitals support the SPCA shelters and programs. So, by choosing Tartan Tails, you are supporting animals in shelters across Nova Scotia."

As a locally owned veterinary hospital, accessibility for pet owners is at the forefront of the rebranding of Tartan Tails. "Whether that is because we have openings for new clients or an array of treatment options that recognizes the diverse needs of clients and their pets," says Dr. Ackerley.

Tartan Tails will continue to operate in the same locations, with the same knowledgeable and caring staff, including graduates from the Nova Scotia SPCA College of Animal Welfare veterinary assistant program.

Appointments can be booked by emailing dartmouth@tartantailsvet.ca and capebreton@tartantailsvet.ca. Dartmouth clients can book online at tartantailsvet.ca, and will be able to access all their pets' past medications, vaccinations, diagnostics, and appointments, in their pet portal. This will soon be launched in Cape Breton and when open, Stellarton.

This rebrand, similar to tartan itself, symbolizes family and hope for new beginnings.

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About Tartan Tails Veterinary Hospital

At Tartan Tails Veterinary Hospital, we believe in the human animal bond. We respect and strengthen that bond by offering accessible spectrum of care medicine options, while demonstrating our extensive knowledge and expertise that benefits pets and their families alike. We meet clients where they are, and value operating in a friendly, collaborative and judgement-free environment.

Locations:

Dartmouth - 7 Scarfe Court, Burnside Cape Breton - 401 East Broadway, Sydney Stellarton - 15 Heritage Avenue, Stellarton (opening soon!)

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